



AEROMART TOULOUSE 2018

SPONSORSHIP OPPORTUNITIES

**GREATER VISIBILITY FOR YOUR COMPANY
AT AEROMART TOULOUSE 2018**

MAKE THE DIFFERENCE!

An event organized and financed by:



With financial support from:



General organization:



In partnership with:



DECEMBER 4 – DECEMBER 6, 2018

TOULOUSE, FRANCE

1300 companies
2500 participants
15000 BtoB meetings
45 countries represented

AEROMART TOULOUSE 2018

PLATINUM SPONSOR: €uro 25000



This picture is subject to modifications

This package is a partnership that guarantees your company a high profiled participation. **No competitors of yours will be granted this option.**

- **One schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you would like to target.

- **A 24sqm booth.** A very limited number of these booths will be available. These are shell scheme spaces including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.

- **Airbus director meeting:** this is a 30min off the schedule meeting with one or two high level Airbus delegates (director or higher) dealing with your services or products. The meeting will be arranged as we get close to the event. You still can have meetings with other Airbus representatives in your regular schedule.

- **A 90 second video presenting your company.** This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you.

- **Increased online visibility:**

- **Your logo** on the event website (with embedded link to your own website), on top of the list of participants and on the meeting portal
- **One advertising page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved as a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over

- **Increased print visibility:**

- **Your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
- **A two-sided advertising page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format
- **A two-sided flyer presenting your company** services, capabilities or products inside the participants pack. These packs contain the schedules of meetings and are handed to every company upon check-in at the reception desk. You will supply the flyers on A4 format and courier them to the address the organizers will indicate.

- **Free goodies:** 3000 small items customized with your company logo (i.e. airplanes). These free goodies must be supplied by your company and shipped to an address that will be confirmed at least 30 days prior to the event. Will be distributed to all participants from our reception desk.

- **Unrestricted access to the convention for up to 5 delegates** of your choice

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GOLD SPONSOR: €uro 16000

- **One schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- **A 90 second video presenting your company.** This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you.
- **Increased online visibility:**
 - **Your logo** on the event website (with embedded link to your own website), on top of the list of participants and on the meeting portal
 - **One advertising page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved as a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over
- **Increased print visibility:**
 - **Your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
 - **A two-sided advertising page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format
- **Unrestricted access to the convention for up to 3 delegates** of your choice.

SILVER SPONSOR: €uro 12000

The Aeromart Toulouse matchmaking program is entirely web-based. All the participants must sign up, edit their details, request meetings and access their schedules of meetings from the online platform or application. Take this opportunity and make your company visible to all from Aeromart Toulouse online platform:

- **One schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- **Increased online visibility:**
 - **Your logo** on the event website (with embedded link to your own website), on top of the list of participants and on the meeting portal
 - **One page advertising in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved as a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over
- **Increased print visibility:**
 - **Your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
 - **A one advertising page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format
- **Unrestricted access to the convention for up to 3 delegates** of your choice.

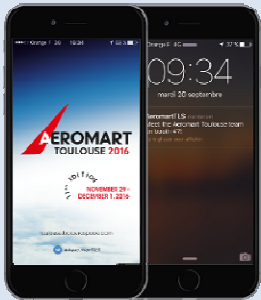
BRONZE SPONSOR: €uro 10000

- **A schedule with pre-arranged and mutually-agreed meetings.** Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- **Online visibility:**
 - **Your logo** on the event website (with embedded link to your own website), on top of the list of participants and on the meeting portal
 - **One page advertising in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over
- **Increased print visibility:**
 - **your logo** on marketing materials (e.g. catalogue), printed graphics strategically located at the venue
- **Unrestricted access to the convention for up to 2 delegates** of your choice.

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MOBILE APP EXCLUSIVE SPONSOR : €uro 10000

Thanks to this complete and exclusive package, you will be able to broadcast your brand to targeted users through a **wide range of all our visibility options**:

- **Official mobile app sponsor status**: this will provide you visibility on all support associated to the Aeromart TLS mobile app - official event website, catalogue, e-mails sent to attendees to inform regarding the app
- **A splash screen with your company logo** each time when the app will be launched by the attendees
- **Your company logo in the participants list and on the interactive floor map in the app**
- **1 banner on the main page** of Aeromart TLS mobile app
- **1 push message**: the message of your choice sent to attendees during the event .

The official mobile app sponsor offers you visibility on all support associated with the promotion of Aeromart TLS mobile app by displaying your logo on*:

- **Official event website** – sections dedicated to the Aeromart TLS mobile app promotion:
 - pop-up window when arriving on the website (starting from 15th September 2018)
 - home page section
 - article explaining how to use the mobile app
- Mobile app Aeromart TLS **advert page in the soft copy of the event catalogue**
- Mobile app Aeromart TLS **advert in the event program booklet**
- **E-mail sent to all participants** to download the app
- **Graphics at the venue** to inform the attendees related to the mobile app

Mobile app statistics**:

- 800 users
- 500 active users
- Most visited sections: My meeting agenda (3738 visits), Participants list (1702 visits), Program (1817 visits), Floor plan (972 visits)

Event official website statics***:

- Visibility among 17 230 users
- Visibility among approx. 4 300 users/month

If you want to have a customized offer for AEROMART TLS mobile app, contact mniu@advbe.com

*On all these supports your company logo will be displayed under the mention "APP BROUGHT TO YOU BY"

**Statics for 2016 Aeromart TLS mobile app

*** Statics between Sept 1st. – Dec. 31st 2016, relevant period for the previous edition

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“A la carte” sponsorship

Hot and cold beverage area

€uro 15000

Take the opportunity to support a complimentary beverage spot on December 5 & 6. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

VIP Lounge

€uro 10000

The VIP lounge is the selective area reserved for top executives with busy schedules of meetings. Non VIP attendees can access this area only when they have meetings with a VIP. This is an outstanding opportunity to show off your company to an audience of high level delegates.

- A rollup banner, supplied by you, presenting your company placed at the area entrance or inside
- 4 easels with your company logo on a sign where VIPs access free hot and cold beverages
- A video presenting your company (up to 30 sec). This file will be played non stop on screens located inside the VIP area. The video shall bear no sound and be supplied by you.

Lanyards (non-exclusive / two companies maximum)

€uro 10000

3000 lanyards with your logo. Our team will hand them to all Aeromart participants when they pick up their badge. The lanyards must be supplied by your company and delivered to an address that will be confirmed by BCI Aerospace at least 30 days before the event.

Reception desk / Main Entrance

€uro 2000

Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics to the desk and lay the flyers on shelves.

Online partnership

€uro 2000

Supply your company logo and we'll post it on the event official website below all the official partners.

Official event guide

€uro 1000

A one-sided advertising page inside the printed Aeromart booklet. Booklets are handed to every participant and contain the general program, conferences summaries, floor plan, etc. Supply artwork and you'll have a two sided advert inside.

IMPORTANT NOTE : You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by BCI Aerospace, a division of advanced business events.** Your sponsorship will become effective upon the latter approval. advanced business events reserves the right to deny any potential sponsors their requested options.


Contact :

Thomas GAYRAUD
Tel + 33 1 41 86 49 18
tgayraud@advbe.com



35-37 rue des abondances
92513 Boulogne Cedex - France

SAS Capital 50 000 euros
Siret 515 013 506 00024
NAF 8230z

PAYMENT TERMS:

A 60% down-payment is required. Your account must be balanced prior to the event.

Full payment is also accepted.

Payment can be made by:

- check payable to advanced business events
- credit card (arrange a telephone call with us and we'll process your Visa or Master Card)
- wire transfer to the bank below (send us a copy of the receipt by email)

IBAN: FR76 3000 4008 0400 0107
2835 736

BIC Code: BNPAFRPPXXX

Bank : BNP PARIBAS PARIS –
CENTRE AFFAIRES

Bank address: 8-10 avenue Ledru
Rollin – 75012 Paris, France

BOOKING FORM

This form must be carefully completed and sent back together with the signed terms and conditions.

Company name: _____

Contact person: _____

Job title: _____

Address: _____

Confirm your selected options	
<input type="checkbox"/> Platinum Sponsor	€uro 25000
<input type="checkbox"/> Gold Sponsor	€uro 15000
<input type="checkbox"/> Silver Sponsor	€uro 12000
<input type="checkbox"/> Bronze Sponsor	€uro 10000
<input type="checkbox"/> Mobile app sponsor	€uro 10000
« A la carte »	
<input type="checkbox"/> Hot and cold beverage area	€uro 15000
<input type="checkbox"/> VIP Lounge	€uro 10000
<input type="checkbox"/> Lanyards	€uro 10000
<input type="checkbox"/> Reception desk / Main Entrance	€uro 2000
<input type="checkbox"/> Online partnership	€uro 2000
<input type="checkbox"/> Official event guide	€uro 1000
Total	
Taxes, if applicable**	
Grand total due	

****Additional Information on tax**

a) Your company is registered in France, French tax (VAT) is due

b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.

c) Your company is based in a non European country, no taxes are applicable.

Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

AEROMART TOULOUSE 2018 GENERAL TERMS AND CONDITIONS

Event name: **AEROMART TOULOUSE 2018** (referred to as the "Event"):
Date: **December 4 – December 6, 2018** (referred to as the "Event date")
Location: **Parc des Expositions de Toulouse** (referred to as the "Place"):
City, Country: **Toulouse, France**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations.

3/ PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant. The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

4/ REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision. The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount. All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event. The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled.

5/ SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

6/ OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

7/ INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party. The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately. Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo in marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

11/ PRIVACY AND SECURITY POLICY SETTLEMENT

I do accept [the policy of privacy & confidentiality and management of personal information](#).

Company Name : _____

Address : _____

Contact Name : _____

I hereby agree with advanced business events terms and conditions

Date: _____

Signature:

Company seal: