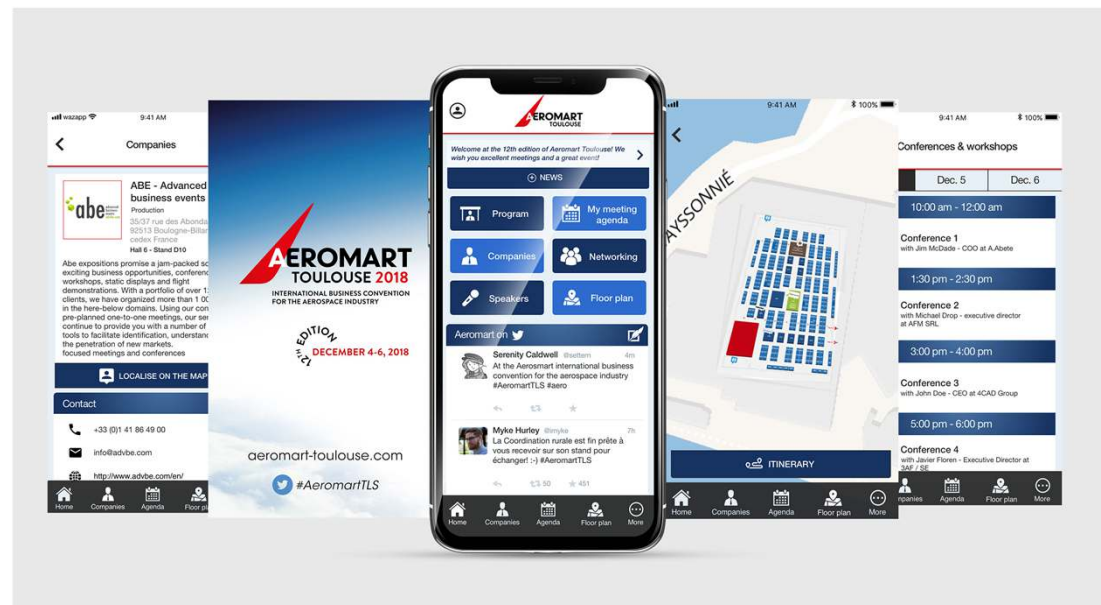


MOBILE APP SPONSORSHIP OPPORTUNITIES



ENSURE THE BEST VISIBILITY MIXT!

CHOOSE YOUR CUSTOMIZED SPONSORSHIP OPTION



An event organized and financed by:



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General organization:



In partnership with:



MOBILE APP SPONSORSHIP OPPORTUNITIES



DISCOVER ALL THE OPTIONS:

- ✓ MOBILE APP OFFICIAL SPONSOR – **EXCLUSIVE - 10.000 €**
- ✓ Sponsor of the networking feature – **EXCLUSIVE – 2.000 €**
- ✓ Push notifications – **800 €/push**
- ✓ Promoted banner – **500 €/post**
- ✓ Promoted post (text + image) – **200 €/post**
- ✓ Logo displayed in the participants list and interactive floor plan – **500 €**

● EXCLUSIF

● EXCLUSIF

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AEROMART TOULOUSE APP OPTION 1



GET THE BEST VISIBILITY MIXT: DIGITAL & OFFLINE

OPTION 1: OFFICIAL SPONSOR APP PACKAGE

Thanks to this complete and exclusive package, you will be able to broadcast your brand to targeted users through a wide range of all our visibility options:

- **Official mobile app sponsor status:** this will provide you visibility on all support associated to the Aeromart TLS mobile app - *official event website, catalogue, e-mails sent to attendees to inform regarding the app*
- **Splash screen** with your company logo each time when the app will be launched by the attendees
- **Your company logo** in the participants list and on the interactive floor map in the map
- **1 banner** on the main page of Aeromart TLS mobile app
- **1 push message**

ONLY ONE OFFICIAL SPONSOR APP OPPORTUNITY AVAILABLE

Official Sponsor app package: 10.000€



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AEROMART TOULOUSE APP OPTION 2



OPTION 2: SPONSOR OF THE NETWORKING FEATURE

Your logo will be displayed on the networking feature with the mention:

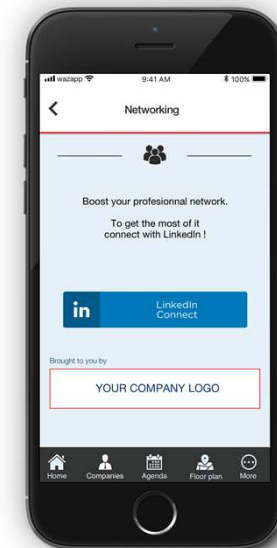
“The networking feature is brought to you by”



Visible each time when the networking feature of the app is launched. The networking module is a new feature of the app. The attendees gathered at the event **can connect with their LinkedIn profile** and see the others Aeromart attendees connected to this module. They can request, accept or decline meetings through the networking module complementary to their meetings agenda.

Option & availability

- 2. 000€
- Available exclusively for one sponsor
- Visibility



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AEROMART TOULOUSE APP OPTION 3



OPTION 3: PUSH NOTIFICATIONS

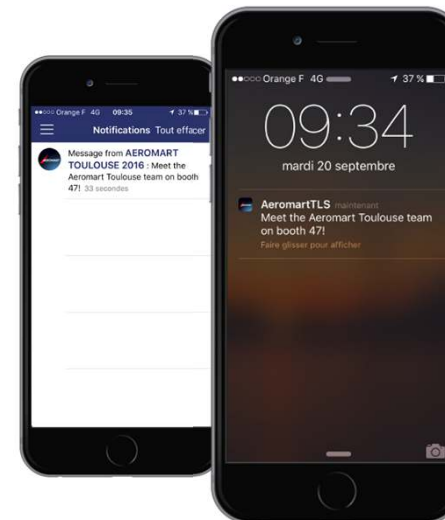
Push notifications are messages that will be sent to the home screen of an attendee's mobile device. It looks similar to a text message, but is actually sent through the app. Your message will also appear in the notification board inside the app.

Option & availability

- 800€/push notifications
- 5 notifications available per day*
- Visibility



*for all companies together – first come, first served basis



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General organization:



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AEROMART TOULOUSE APP OPTION 4



OPTION 4: PROMOTED BANNER

Be the first thing attendees see when opening the app!

Promoted banner is pinned on the Home Page. It can include an a call-to-action button and a hyperlink to your website. The banner can be scheduled to be display at any moment during a limited time.

Option & availability

- 500€/ banner post
- 4 promoted posts available per day*
- Posts pinned during 2 hours
- Visibility



*for all companies together – first come, first served basis



◀ Your promotional banner here

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With financial support from:



General organization:



In partnership with:



AEROMART TOULOUSE APP OPTION 5



OPTION 5: PROMOTED POSTS

Be the first thing attendees see when opening the app!

Promoted posts, composed of 140 characters, are pinned on top of the Home Page. They are linked to an article that can include an image or a call-to-action button and can be scheduled to be display at any moment during a limited time.

Option & availability

- 200€/text post
- 4 promoted posts available per day*
- Posts pinned during 2 hours
- Visibility



*for all companies together – first come, first served basis



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With financial support from:



General organization:



In partnership with:



AEROMART TOULOUSE APP OPTION 6



OPTION 6: LOGO DISPLAYED IN THE PARTICIPANTS LIST AND ON THE INTERACTIVE FLOOR MAP

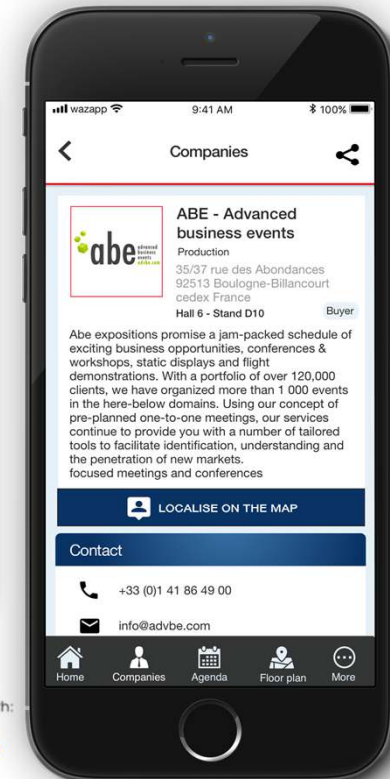
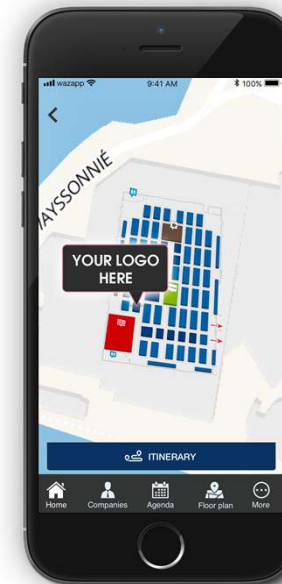
Stand out from your competitors and increase your visibility by showcasing your logo next to your company name in the participants' list and on the interactive floor map in the app.

Option & availability

- 500€/package
- Unlimited availability
- Visibility



*map subject to modification



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General organization:



In partnership with:



AEROMART TOULOUSE APP

Official sponsor



CONTACT INFORMATION

If you wish to have more information concerning the Aeromart Toulouse mobile application and its sponsorship opportunities, please contact:

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